



Example of Digital Development Manager Job Description

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Our growing company is looking for a digital development manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for digital development manager

- Work with Publishers and project teams to provide the technical lead on projects, and ensure that all technical issues/risks are understood, addressed and resolved
- Work closely with Product, Technical Integration, Sales, Marketing, Customer Support, and other functions to articulate the value proposition (benefits, ROI,) of new digital solutions that will attract and retain eCommerce/mCommerce merchants
- Work closely with external agencies, business and business analysts on understanding the business requirements
- Industry leading sport algorithm programming based on real athlete data
- Project management und planning
- Put Data at the heart of our marketing activities for personalized customer experiences
- Lead special projects and strategic initiatives
- Contribute to the creation, management, and execution of new Digital Brand Initiatives
- Manage site creation and launch activities, bridging Audience Development and MediaPlatform teams
- Analyze and resolve issues across created and migrated content

Qualifications for digital development manager

- Market focused and commercially driven
- Visionary with Excellent leadership capability
- Able to work effectively and excel in a matrix organization
- Must be willing to work in Coral Gables, FL
- Ability to put together a strong pitch or business case