Our company is hiring for a digital design. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for digital design

- Write clear and concise product specs, feature analysis, and product documentation
- Balance hands-on design work with efforts to evolve and enhance the newsroom's publishing platform
- Develop an arsenal of tools and templates that allow speedy and repeatable story formats
- Understand UI/UX design, development needs to design digital experiences that engage audiences in meaningful ways and on multiple platforms
- Collaborate with and educate colleagues on digital storytelling
- Streamline workflows and manage projects in a fast-paced environment
- Understand social platforms and how to leverage their engagement potential through great design
- Provide guidance to support best practices in UX/UI design
- Design wireframe and mockups as needed
- Evolve and maintain design brand standards for HMF, KMF and GF brands

Qualifications for digital design

- Experience leading creative on social media and online advertising
- Degree in advertising, marketing, business, or communications is preferred, but not required
- Deep understanding of creative software (Photoshop, After Effects, Illustrator, Cinema4D,) and project management software (JIRA, Gnatt charts, Google Drive, Active Collab, Basecamp,) will be integral to success

- Knowledge of marketing, branding and dissemination