



Example of Digital Content Coordinator Job Description

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Our company is hiring for a digital content coordinator. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for digital content coordinator

- Accompanies Account Executives to present digital products and services to clients
- Provides Digital Sales support for Account Executives in the eight market Hartford Region to execute revenue generating campaigns
- Manage Overwatch League website content infrastructure day-to-day
- Implement, maintain and support advertising, news and other content feeds in concert with Marketing, Community, Editorial, Video and Web & Mobile teams
- Provide fixes, quick changes and technical support for materials across our content management systems
- Work closely with all promotional content teams on storytelling for fans, promoting content series, events, and more
- Assist advertising opportunities and plan update calendars and site takeovers in concert with Marketing and Web teams
- Manage third-party site ad servers and ensure they are up to spec
- Schedule, post and tag pre-produced videos
- Coordinate execution of promotional content strategy and collaborate on present and future content infrastructure with our Web team

Qualifications for digital content coordinator

presentation

- Love of Sports is a HUGE PLUS!
- Must be SUPER AWESOME at video production, editing, filming, and post
- Online portfolio is required, please submit links
- Create compelling content with use of graphics and videos for various programming and sales campaigns across 5 awesome Radio Stations
- Writing articles (either assigned or pitched by self)