



# Example of Digital Consultant Job Description

Powered by [www.VelvetJobs.com](http://www.VelvetJobs.com)

Our company is growing rapidly and is looking to fill the role of digital consultant. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for digital consultant

- Taking care of the customer support
- Supporting your colleagues Learning Technology Experts - by testing platform behaviour, by supporting in roll out of client specific needs, by testing and delivering SCORM packages
- Supporting Project Managers and Learning Consultants - by giving functional advice for the construction of the most relevant solution
- Understand analysis of the as-is and to-be processes
- Shape Digital Change strategy to support business transformational change programs and execute Change plan
- You will have the opportunity to partner with some of the most established online travel agencies, airlines and travel startups across EMEA and APAC
- You will work closely with key EAN partners and internal teams to achieve uplift for existing and new accounts
- You will consult across a wide range of core online marketing fields to improve traffic, customer experience and conversion across EMEA and APAC with a focus on the Chinese emerging online travel market
- You will recommend and deliver initiatives with Partners to increase customer retention and loyalty
- You will deliver digital marketing recommendations across multiple online channels and marketing technology platforms

## Qualifications for digital consultant

- Strong trouble shooting ability for debugging website code and content and publishing issues
- 5 or more years' experience in web publishing, web development, or online marketing
- Expert skills in HTML, CSS, JavaScript, website design and responsive frameworks
- Expert in content management systems, in particular WEM