



Example of Digital Consultant Job Description

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Our growing company is searching for experienced candidates for the position of digital consultant. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for digital consultant

- Develop marketing requirements and technical specifications for flow optimization and features within the sales funnel
- Support projects with considerable scope and/or complexity with significant impact on customer experience
- Work with digital analytics to define metrics and dashboards to measure flow engagement, orders and conversion rate
- Clearly and efficiently communicate the strategy and status to management
- Maintain the good relationship with current clients
- Lead team work on MNC clients to offer ongoing digital counsel
- Building excellent relationships with internal and external stakeholders to deliver best-in-class content strategy and execution
- Create new pathways for customers to interact with SMSF & SDW content
- Experiment with new and emerging technologies
- Organize operational enhancement requirements from chat partners and produce transformative plan to deliver improved agent KPIs

Qualifications for digital consultant

- General Active Directory knowledge incl DL's
- General video architecture knowledge including streaming
- General networking and firewall knowledge
- This position's primary location is Rome, Italy
- Expert knowledge of WCAG 2.0 guidelines and techniques

