Our growing company is looking to fill the role of digital business. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for digital business

- Energy and resolve in overcoming challenges in various contexts
- This support will include information discovery, conversion of learning and objectives into site enhancements and optimization actions, and ad hoc problem solving
- Communicates and proactively coordinates efforts directly with various teams within Department, external departments, to advance knowledge of our digital channels within the organization
- Provide inputs around campaign/test design, including requirements for success and optimal use of our Adobe Analytics and Data Workbench platforms to achieve goals
- Lead licensing negotiations for a variety of new and existing international digital partners
- Support senior members of the team providing analysis and financial modelling for both internal review purposes and as part of external negotiations
- Use local and international market knowledge to assess and prioritise new partnership and revenue opportunities
- Develop collaborate with existing partners to ensure revenue potential is fully realised, making recommendations for service development and revenue growth
- Maintain excellent and on-going relationships with existing partners, with an emphasis on regular communication
- Work closely with all other internal departments, including the wider business

Qualifications for digital business

- A combination of three to five years of management consulting and industry practitioner experience that includes deep exposure to digital strategy, eBusiness/channel strategy, and marketing practices and principles
- The ability to travel on average 10 days per month
- Consulting experience and/or marketing experience within a leading, multinational organization
- Likely to have at least 2 years of experience in consulting activities, some of which should be in the above technologies/business domains
- Expertise in technologies such as Microsoft O365, google and change management techniques relevant to these highly desirable
- 8+ years agency/client experience with a digital background