



# Example of Digital Business Job Description

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Our innovative and growing company is hiring for a digital business. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for digital business

- Ensure Digital Deposits, Chequing, Savings/GICs strategy is being supported through Digital development activities
- Serves as the relationship manager between the business (BIDDI) and the Digital organization
- Ensures that sufficient business knowledge and SME resources (when appropriate) are made available to provide guidance to the Agile delivery teams
- Acts as the Digital expert to the Deposits, Chequing, Savings/GICs businesses, to ensure that the business (BIDDI) is aware of and fully comprehends key product development decisions relevant to the business
- Develops roadmap for the Digital portfolio (BIDDI-Deposits, Chequing, Savings/GICs) based on the broader business strategy, overall Digital strategy and deep expertise in Digital innovations and practices being leveraged by leading peers and Digital organizations
- Provides Digital strategy and roadmap to the VPs (BIDDI –Deposits, Chequing, Savings/GICs) and advocates for Digital during the business prioritization process
- Oversees the business performance of the assigned Digital portfolio (BIDDI-Deposits, Chequing, Savings/GICs), and is accountable for Digital performance and the overall performance of the assigned Digital portfolio (BIDDI Deposits, Chequing, Savings/GICs)
- Provides pointed business guidance through the Peer Review process, and is responsible for raising and escalating issues when product development misalign with business requirements

improved customer experience

- Ensure that new developments are implemented in a generic manner such that they are flexible enough to cater for wide ranging customer requirements and are capable of being utilised across a range of different solutions delivered via the platform

## **Qualifications for digital business**

- Ability to communicate concisely and deliver results, excellent interpersonal and conflict resolution skills
- Capability to manage a complex and changing workload with the ability to meet changing and varying deadlines
- Able to exercise independent judgement and make sound HR related decisions that enhance business performance, on occasions with little direction, ensuring they comply with local practices, laws and regulations across other legal jurisdictions
- Work with Corporate analytics team for understanding of global digital insights and best practices within Google Analytics
- 5+ years experience working on concurrent, highly-visible consumer-focused Digital projects (web/e-commerce/mobile/tablet based projects)
- Demonstrated experience conceptualizing, planning, building, delivering, and supporting a highly visible Digital product (website, mobile, e-commerce, and/or tablet application) within an agile environment