



Example of Digital Business Job Description

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Our innovative and growing company is searching for experienced candidates for the position of digital business. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for digital business

- In collaboration with the IT Business Partners manage/refine demand intake for projects incorporating Digital themes and capabilities
 - Build and maintain Digital enablement roadmaps addressing near term and the multi-year desired state
 - Align IT capabilities (infrastructure, IT architecture, Security, Service) processes, and policies to provide a foundation for Digital enablement programs
 - Identify proof-of-concept opportunities utilizing a low resource approach engaging stakeholders in rapid ideation
 - Support the delivery of Digital Enablement projects from justification through delivery and measurement
 - Coordinate technology aspects of projects with third party partners
 - Partner with corporate functions such as Legal and Privacy to establish processes, policies, and "new ways of working" which will be required for Digitally enabled programs
 - Actively participate in the definition and evolution of an ambitious business strategy including acquisition initiatives, new content proposals, promotions and events as to ensure that it can be operated efficiently
 - Responsible for the consolidated planning and the execution of the business operations with your partners
 - Responsible for the definition, implementation and quality of the business activities tracking and reporting
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- 5-8 years of relevant digital experience
- Minimum of 5 years of digital media, ecommerce, and/or social media industry experience
- Ability to build ROI, OCF, and regression models, conducting competitive analyses
- In-depth knowledge and prior experience of business partnering in a fast paced matrix environment
- Well-versed in current UK labour law, with the ability to apply this to varying situations and scenarios
- Proven ability to partner with a diverse client group, from staff to senior management