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Example of Digital Business Analyst Job Description

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Our growing company is looking for a digital business analyst. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for digital business analyst

- Engage and interact with business stakeholders and SMEs, product owners through interviews, JAD sessions, process workshops, work shadowing to gather and develop problem statements, detailed business requirements, process workflows and use cases
- Acquire the technical knowledge and understanding of the systems and requirements at a very detailed level including an understanding of data points and sources, system dependencies and interactions
- Establishes meaningful traceability between related requirements
- Provide level of effort estimates within an acceptable level of accuracy
- Works with solution delivery team to develop and present prototypes, content proofs where required
- Present requirements to obtain sign-off
- Work closely with project management for duration of project acting as a conduit between the business teams and the solution delivery team as it relates to business requirement specifications
- Identify and recommend appropriate strategic solutions (applications and workflows), ensuring development is within scope and addresses the business needs
- Coordinate change requests to the business requirements working with project management and solution delivery team to effectively identify impact and prioritize
- Provide recommendations on potential opportunities for further

Qualifications for digital business analyst

- 12,000 in Tuition Reimbursement
- Strong bonus plan
- Must have experience gathering and documenting requirements
- Experience working on digital marketing projects would be preferred
- 5+ years of relevant experience Must have experience gathering and documenting requirements
- Strong analytical capabilities are required along with a strong focus on attention to detail