



Example of Digital Business Analyst Job Description

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Our company is searching for experienced candidates for the position of digital business analyst. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for digital business analyst

- Collaborate with product owners to understand, translate, document, prepare and communicate project requirements with development teams in the software CoE (Center of Excellence)
- Collaborate with development team leads, security leads or software architect to ensure that clear requirements for high quality, secure software delivery is created
- Provide a prioritized backlog of detailed user stories to the development team, and where possible illustrate those user stories as much as possible with prototypes, and drawings
- Attend team collaboration meetings, work with scrum masters, team leads and customers to ensure implemented features meet customer needs
- Drives Digital initiatives
- Strategically thinking through all parts of the design process
- Support the development team by defining changes that are required in the API or service logic to fulfill the business requirements
- Produce component specifications for development
- Define acceptance criteria for each story and facilitate test scenario definition, automation and troubleshooting
- Provide Business Analyst support for digital marketing initiatives and support testing, UAT co-ordination and to present and train other teams on new technology or systems

Qualifications for digital business analyst

- Bachelor's Degree or advanced degree in Computer Science, Marketing, or business related field
- Experience in a multi-channel, multi-brand business environment
- Familiarity with ETL, data management, and business intelligence
- Experience launching iOS based products a plus
- Excellent verbal, written, presentation skills is a must
- Elicit requirements using interviews, document analysis, requirements workshops, surveys, site visits, business process descriptions, use cases, user stories, and business, task and workflow analysis