



# Example of Digital Artist Job Description

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Our growing company is searching for experienced candidates for the position of digital artist. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for digital artist

- Play an integral role within our fast-paced interdisciplinary team to deliver projects with exceptional creativity and technical knowledge, and a natural desire to keep current on the latest trends in motion, visual effects, and user experience
  - Must also show amazing story teller capabilities through motion/information graphics to create well balanced combinations of graphics, video, and audio
  - Subject Matter Expertise and Special Projects – Will actively collaborate in team, department and company level initiatives as a subject matter expert through the sharing of industry expertise, creativity, leadership and skills
  - Digital asset management and image optimization
  - Converting InDesign landing pages and email mockups to responsive HTML email templates
  - Maintain and extend robust email template functionality, and debug HTML as needed
  - Color correcting and photo retouching as needed
  - Collaborate closely with project teams to translate requirements into creative solutions that are not only attractive, but also accurately reflect our brand guidelines
  - Capability to work well independently and as collaborative a member of a fast-paced team
  - Proven success designing for print and online use and a portfolio that demonstrates your talent
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- Advanced Adobe Photoshop skills - must know how to create layers, layer masks, channels, and paths and ability to work with large, layered files
- Proficient in current Adobe Creative Cloud 2015 Suite, specifically InDesign, Photoshop, HTML5, Edge Animate and Illustrator
- Must possess excellent technical skills and be highly proficient in Photoshop, Illustrator, InDesign and all major presentation tools including Keynote
- 1-3 years HTML5, CSS3, Greensock and JavaScript development experience
- Knowledge of file and asset optimization techniques to achieve minimal file size while staying true to the creative vision of the project
- Expert skills creating timeline-based animation, demonstrating an eye for professional animation treatment, transitions and cadence