Our company is looking to fill the role of digital architect. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for digital architect

- Evaluate and develop/implement/manage globalization and translation technologies, data structures and processes
- Evaluate and develop/implement/manage content repositories (DAMs, catalogues, inventories) and distribution networks/protocols
- Contribute to the process of information design, to ensure that content is appropriately structured to meet the goals for the site and the needs of users
- Actively lead, participate in and/or support specific digital projects and cross-team initiatives
- Serve as a liaison between non-technical stakeholders and technical providers (IT, software vendors, digital agencies)
- Collaborate to develop and socialize best practices for content technology, CMS analytics and data structures
- Conduct regular audits to measure and ensure operational effectiveness
- Deliver roadmap/project reports and routine status updates to management and stakeholders
- Provides real-time feedback on the feasibility of various design or business solutions
- Creates a reusable component library base on user interface (UI) specifications

Qualifications for digital architect

- In-depth experience of integration of components to deliver digital marketing solutions, including consumer databases, public-facing websites, consumer

infrastructure, multi-channel consumer contact solutions (e-mail, SMS, mobile etc)

- Understanding of legal / regulatory issues concerning consumer privacy & permissions, and implications for solution design
- Experience in the creation of solutions for targeted marketing to consumers via 3rd-party channels including social media
- Strong Solution Architecture experience including development of technical architecture documents
- Working knowledge of J2EE development including use of associated tooling Rational
- Strong written and verbal communication skills plus virtual collaboration skills for working within a global virtual team