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## **Example of Digital Architect Job Description**

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Our growing company is looking to fill the role of digital architect. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for digital architect

- Be intimately familiar with the SBG's business, competitive position and product portfolio to help drive synergy through close working relationships with the SBG's Connected Leader, CTO, and Chief Engineer
- Provide mentorship, facilitation and act as a conduit between Sentience Platform, SBG offering product management and technical leadership
- Provide forward-looking strategy in close cooperation with SBG leadership by constantly evaluating and providing thought leadership on new external technologies, platforms and solutions, and how these can be exploited to benefit the SBG and Platform
- Shape SBG connected product architecture and solutions by identifying and leveraging product line assets (at Corporate or SBG level) and drive adoption of engineering best practices and design patterns
- Scope, oversee, and participate in Proof of Concept demonstrations aligned with technology and SBG roadmap needs
- Work closely with the Sentience Platform teams to ensure the successful SBG consumption of platform services, promote alignment of Platform and SBG architecture and roadmaps and provide continuous feedback to the Platform team optimizing and accelerating Sentience uptake
- Should be able work with solution and enterprise architects and derive complete solution
- Provide guidance on CMS (front and back-end) architecture and development focusing on content modeling, authoring, governance and distribution, with

- Provide support for digital content authors to define and develop global content management capabilities, tools, components, UIs and workflows
- Assist with the definition of content authoring roles and permissions,
  implementing and managing in collaboration with digital stakeholders and IT

## Qualifications for digital architect

- Ability to understand business and technical context, objectives and constraints
- Must have worked in cross functional and blended teams employees, contractors, customer, onsite/offshore, vendor
- Experience with continuous delivery and integration tools and processes (TeamCity, TFS, Octopus Deploy)
- Experience in designing & executing content management systems, web content management a plus
- Experience applying multivariant testing, analytics and real-time optimization to develop personalized web experiences
- Bachelor's Degree in Computer Science, Computer Engineering, Electrical Engineering or related disciplines