



Example of Digital Advisor Job Description

Powered by www.VelvetJobs.com

Our company is searching for experienced candidates for the position of digital advisor. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for digital advisor

- Ensure full alignment between internal and external communication
- Partner with DTE APAC HR BPs to set DTE specific process strategy and guidance for leaders, understanding and executing the processes as designed by the CoEs
- Based on HR BP insights, design/customize DTE APAC approach, principles, timeline and communications (in line with Global DTE and CoE general guidance and templates) to serve as a guide throughout processes
- Develop expertise on the process and tools providing guidance to DTE APAC HR BPs and DTE APAC Leadership team throughout the process
- Working with the DTE APAC HR BP, determine strategy for MD talent discussions or review meetings that align to DTE business priorities (DTE specific principles for leaders, review requirements, timing)
- Determine analysis requirements and provide DTE MD specific content for meeting materials if needed
- Develop a detailed understanding of the Digital Licensing applications, capabilities and related program objectives, business requirements and IT deliverables
- Develop and lead the Digital Licensing strategy while meeting the ever-evolving product and business objectives
- Participate in business and IT workshops to understand all design and platform requirements
- Work with IT and IT systems to create and develop backlogs and user stories

Qualifications for digital advisor

- Performs multiple team roles in the development and implementation of business initiatives
- Acquires and applies business knowledge (products, processes,) and subject matter knowledge to work on assignments and business problems
- Develops and maintains knowledge of the competitive landscape and applies that knowledge to identify potential business improvement opportunities
- Approaches business problems with curiosity and open-mindedness and listens to creative suggestions of others
- Easily adapts to shifting or competing priorities and responds constructively to setbacks
- 3+ years experience using split-testing software such as Test & Target, Optimizely, Monetate Maximizer, or SiteSpect