



Example of Digital Advisor Job Description

Powered by www.VelvetJobs.com

Our company is searching for experienced candidates for the position of digital advisor. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for digital advisor

- Excellent interpersonal skills and an ability to work effectively in a team environment
- Build awareness of the Smart Seeds program within the industry
- Coordinate and streamline all marketing and communicating activities globally through each stage of the program
- Continually improve the effectiveness of campaigns through data analysis and strategic action
- Build and maintain a strong social media presence, both publicly and within exclusive subgroups
- Work closely with the team to develop an engaging website, including writing all website content and providing input on UX/site architecture
- Write, edit, proofread and publish content for use within the program and externally
- Support the Global Partnership Manager to engage the interest of potential new cities, organisations and sponsors
- Manage digital channels and platforms such as Wordpress, MailChimp, SurveyMonkey, Eventbrite, Youtube, LinkedIn and Twitter
- Work with city teams to manage user lists, communications campaigns and promotional activities

Qualifications for digital advisor

- Experience developing, architecting and leading implementation of large

- Regularly publish papers, speak at conferences and contribute to agile interest groups
- Skills to communicate complex ideas effectively in English and Italian
- A minimum five (5) years of advertising/brand experience
- Five (5) years of proven social and digital media experience, preferably in e-commerce or brand digital marketing
- Proven hands-on expertise in digital creative and targeting techniques and social activation