Our company is growing rapidly and is looking to fill the role of dev manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for dev manager

- Technical support and drive for effective failure analysis and reports for both in-production failures and the customer returned products
- Build developer marketing strategy and lead execution of strong marketing plans to launch new products, drive awareness of our Alexa developer services, engage WW developers and acquire new Alexa skills
- Grow and optimize our marketing funnel, increasing leads through channels including paid and organic search, display advertising, affiliate marketing, social media, e-mail, PR, events, partner marketing and other online and offline marketing channels
- Provide oversight and strategy for our events and hackathon teams, who execute hundreds of events to engage developers, designers and integrators with technical training or compelling content
- Act as the single-threaded leader for cross-functional programs, building strategy and acting as program owner across multiple marketing, product and business development teams
- Own the program around partner and community marketing to scale our messages through third parties
- Partner with the Alexa Voice Service and the Alexa Fund developer marketing teams to ensure consistent messaging across different parts of the Alexa business
- Develop and oversee the master plan and calendar for channel marketing activities throughout the year
- Define content and leadership strategy for Alexa programs worldwide,

- Build programs to operationalize our launch engine to improve quality, increase impact and reduce churn without slowing the pace of our release cadence

Qualifications for dev manager

- Manages (or assists with) process improvement initiatives
- Basic HTML, JavaScript and CSS
- Experience using wikis and other information repositories (Confluence preferred)
- Familiar with the software development life cycle and Agile processes
- Development experience in SQL Server (Stored Procedures &SSIS)
- Apache Geode experience