

Our growing company is looking to fill the role of designer lead. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for designer lead

- Art direct and manage student workers, contracted designers, and Conservatory marketing colleagues, as needed, in the creation of institutional materials, providing detailed instruction and feedback to maximize quality of end product
- Interface with Conservatory clients to understand and advise on design needs, and collaborate colleagues at both BCB and Berklee in concept development and design ideation
- Lead the conceptualization, design and production of a cohesive family of branded print and web materials for the institution, with consideration of the Conservatory's diverse audiences
- Ensure the quality and integrity of final assets for marketing campaigns and presentations as requested, demonstrating expertise in brand strategy and execution, user experience design, publication and layout design, typography, photography, image editing, and illustration
- Prepare clean, functional templates that anticipate design and communication needs of client, to be used by graphic design assistants and select Conservatory colleagues
- Undertake design projects in collaboration with the marketing team, coordinating timelines and production schedules internally, liaising with print and media vendors, and attending press okays for quality-control of publications
- Collaborate with the web team to maintain the visual integrity and ongoing

- Manage and maintain BCB's photography archives, selecting images for use in marketing collateral and anticipating future photography needs, with consideration of color, composition, and equal representation of institutional programs and student population
- Innovate inefficient processes relating to design work for improved operations and time management
- Organize and archive completed design projects in a clear, consistent manner for BCB records

Qualifications for designer lead

- Ability to produce a variety of solutions to a given problem, both independently and within a team setting
- Proficiency / area of ownership within shipped products
- Experience creating content for multimedia formats (e.g., audio, video, Flash)
- Background/Education in Computer Science, Engineers
- 6-8 years of progressive experience, post degree work in BI, data, database arch, design, development, testing, implementing
- 3+ years with mainstream BI tools such as Tableau, Qlik, Birst, Bus Objects, Microstrategy