



# Example of Designer, Instructional Job Description

Powered by [www.VelvetJobs.com](http://www.VelvetJobs.com)

Our growing company is looking to fill the role of designer, instructional. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for designer, instructional

- Maintain practical experience consistent with course development responsibilities and recognized best practices
- Partner with Senior Instructional Designers to design, develop and produce sound learning solutions including assisting with needs assessment and participating in program design, development, implementation and evaluation
- Research, design, and develop training and development courses and other performance enhancement tools for employees and organization members including classroom lectures, online courses and self-study sessions
- Provide timely feedback to internal customers and business partners on the performance of training courses, recommends changes and enhancements, develops plans to address performance gaps, and ensures transparency & communication to all the appropriate parties
- Participate on cross-functional teams, as appropriate, to assist in the development, implementation and evaluation of training courses
- Share an understanding of instructional design issues related to teaching and learning in traditional, hybrid, and distance/online courses
- Stay current on instructional software and hardware available in the marketplace
- Complete special projects with faculty in developing proposals for contract courses, demonstrations for various groups
- Create content for different formats (ILT, e-learning)

## Qualifications for designer, instructional

- Knowledge and experience with Learning Management Systems, Adobe Suite and Camtasia
- Experience designing and developing a training program with master facilitation guide, user guide, power points, templates, streamlining and facilitation of training to trainers
- Need to have expert level experience with Adobe Suite and with the Microsoft suite
- You will create learning content and communications with high levels of accuracy
- You will design both print and online content to promote learning and usability
- You will current with learning trends to meet the needs of the modern learner