



# Example of Designer, Instructional Job Description

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Our growing company is looking for a designer, instructional. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for designer, instructional

- Collaborate with new development instructors
- Edit materials and respond in a timely manner
- Troubleshoot and problem solve issues
- Motivate faculty members
- Prioritize time and have clear boundaries
- Collaborate with supervisor on problems
- Keep PDs updated on a regular basis
- Design and develop blended instructional programs using various mediums including classroom training, online learning, OJT and performance support
- Develop deep product expertise in the Dayforce HCM modules
- Conduct needs analyses and create course design plans

## Qualifications for designer, instructional

- Ability to effectively use or learn eLearning software such as Captivate, Articulate, Camtasia, and Adobe Creative Suite
- Ability to apply Adult Learning Theory to instructional design and development methodologies
- Demonstrated instructional design skills including audience analysis, needs analysis, development of scope, design specifications, performance-based objectives, assessments, and curriculum development
- Experience developing instructor-led, computer-based, and web-based

- Bachelor's in instructional design, instructional or educational technology, curriculum development, or related field
- Experience creating instructional graphics