



Example of Designer, Instructional Job Description

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Our company is searching for experienced candidates for the position of designer, instructional. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for designer, instructional

- Collaborate with team members to identify, contribute, and recommend new ideas or methods for enhancing our curriculum
- Work with subject matter experts to quickly assess, design, develop, and maintain instructor-led, web-based, and workbook training materials that are educational and effective
- Develop learning assessments and provide ongoing feedback and recommendations
- Evaluate and enhance the overall content design of existing curriculum
- Stay up to date and expand knowledge on instructional design and e-learning industry trends and related technology
- Analyze content, target audience, job tasks, and learner environment to identify appropriate instructional strategies and define learning objectives
- Develop, revise, and validate technical instructor-led and web-based courses, including instructional text, technical reference information, learning activities, software exercises, and presentations
- Evaluate new and existing technologies to determine best capabilities to support the department while aligning with industry trends
- Sourcing and developing graphical and audio-visual content, keeping up to date with the technical capabilities and limitations of Captivate, Lectora, Photoshop and other support software packages and how they interact with learning management systems
- Actively reviewing learning materials using the Nationwide Training Design

Qualifications for designer, instructional

- Experience with audio and video editing and a proven ability for leveraging that through distribution
- Experience working within with performance, talent and learning management systems preferred
- Certifications held in related disciplines, , course development approaches, communication styles, change management
- Must have active Security Clearance (Secret or above) and the ability to keep and maintain clearance
- Enterprising, diplomatic and proactive problem solver
- Minimum of 2-5 years of proven experience developing training in a corporate environment