



Example of Designer Footwear Job Description

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Our company is looking to fill the role of designer footwear. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for designer footwear

- Research new technologies, materials and applications to share with the product teams
- Develop product strategy in conjunction with the Buyer and Merchandiser which can be translated into specific products for a range
- Working in close partnership with key suppliers
- Collaborate with the Buyer and Creative Manager on direction for the forthcoming season to build a balanced and cohesive range across footwear
- Support & guide the freelancer focusing on bags and accessories ranges
- Keeping up to date with market intelligence, specifically around key competitors and future trends
- Creation of new and exciting ranges that innovate in terms of product opportunity and the identification of new and developing trends
- Briefing and liaison with suppliers on new development and designs
- Working with QA and buying on updating fit and pushing innovation in fabric and silhouette
- Modernisation and design of product ranges in line with key competitors, driving improved net sales performance and gains in market share

Qualifications for designer footwear

- International or domestic travel may be required
- Knowledge of footwear construction methods, manufacturing processes,

- Computer skills, specifically Adobe Creative Suite & MS Office Strong organizational and communication skills, both oral and written
- Ability to manage multiple priorities and apply creative problem solving
- Ability to work within a cross-functional team that supports
- Project Management and Development