



Example of Designer Footwear Job Description

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Our company is hiring for a designer footwear. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for designer footwear

- Tracks a design schedule to ensure a timely completion following the predetermined product development calendar
- Responsible for assisting design lead in creating seasonal concept boards, sketching, presentation set up, detailing of product, communication with merchandising, product development and production colleagues
- Ensure that the category meets price point, tells a strong merchandising story and meets development timelines
- Drive the short and long-term design vision and strategies for the Run category
- Involvement in presenting design concepts
- Work with PLM team to oversee the creation of category colorways and material-ways assuring consistency and market-relevance
- Collaborate and deliver Apparel alignment for key strategy seasonal initiatives
- Guide Materials Innovation partners in building seasonal materials palettes that meet aesthetic requirements and pass all necessary testing standards
- You will work as part of a small team including footwear and graphic designers within seasonal design themes to create statement, brand-driving products to challenge and create volume product that keeps the lights burning
- You will help us identify design collaborations identify opportunities to connect apparel and footwear collections through common elements and stories

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- Strong knowledge of formulating color palettes
 - Strong team player ability to work independently
 - Strong command of color and understanding of merchandising/line planning
 - Exceptional sketching skills
 - 3D Modeling knowledge a plus
 - Footwear graphic knowledge / footwear product knowledge (apparel is a plus)