



Example of Designer Footwear Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of designer footwear. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for designer footwear

- Assist in designing a consumer and retail-centric seasonal product line
- Innovate new footwear technologies and disruptive aesthetics
- Support and contribute to strategic brand and technology direction through product design
- Travel to domestic and international markets to continuously develop industry, consumer and retail knowledge
- Travel to Asia to manage the footwear development process with our factory partners
- Execute and implement the seasonal Direction of the Category according to market trends overall Design Direction and ensure consistency through graphics
- Ensure proper handover of graphic artworks to development
- Must be available for work travel
- Assist the Senior Designer in sketching & developing to the product category he / she is assigned to
- Organize and update Design sketch & trend boards for use and reference at all times

Qualifications for designer footwear

- Detail oriented and highly motivated team player
- A willingness to teach junior designers
- A positive, creative attitude

- Assist in the team approval phase (this includes multiple rounds of design/fabric/trim revisions, team board revisions until final approval is reached)
- Minimum of 8 years' experience in graphic design for product preferably within the athletic, fashion or footwear space