Example of Design Lead Job Description

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Our company is growing rapidly and is looking to fill the role of design lead. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for design lead

- State instructional end goal and create content that matches
- Describe and visualize for the team what the training finished product will look like
- Supplement and modify current instructor-led training with PowerPoint, Participant Guides, Quick-Reference Guides, Self-Study Pre-work, Knowledge Checks, eLearning, and training videos
- Design and develop new content for instructor-led, self-direction, eLearning, and co-facilitated training
- Design and create vibrant and effective eLearning coursework and publish to the Learning Management System
- Complete regular and ongoing material updates and upkeep Course Facilitation
- Provide training facilitation support for TV and Digital University subject-matter-expert led courses
- Standardize Training Documentation
- Collaborate with the Training Managers to set standards for end-user training documentation and apply consistently to all products
- Work closely with the Business Analysts to ensure all functionality is captured in product documentation

Qualifications for design lead

- 6+ years experience working in a consulting environment or as an in-house product designer
- BFA in Graphic Design, Communications Design, Interaction Design, or equivalent experience
- Experience designing product interfaces, print communications, brand & identities, web experiences and interactive web and mobile applications
- Ability to work with technology experts to uncover and understand technology requirements and capabilities as they relate to design deliverables
- Experience building & shipping products/services