



Example of Design Director Job Description

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Our company is looking to fill the role of design director. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for design director

- Supervise the generation of finish plans, specifications, and material selections needed for construction
- Partner with executives, leaders, and other stakeholders to define smart strategies that align business, customer, and associate needs
- Lead a team of designers to re-imagine our web experience
- Partner with executives, leaders, and other stakeholders to define smart strategies that align to business and customer needs
- Lead a team of 10+ designers on 4+ projects
- Lead reviews of product designs and experiences
- Evangelize and communicate persuasively
- A portfolio of inspiring, fresh and creative work
- Veteran leadership and teamwork skills
- Persuasive arguments and story-telling come naturally to you

Qualifications for design director

- Bachelor's degree in Fine Arts / Graphic Design / Visual Communications / Advertising or commensurate experience
- Depth of experience in copy and design integration, typography, and interactive interface design
- Comprehensive understanding of internet standards and interactivity
- Mature appreciation of the balance between creativity and commerce

- A remarkable portfolio that demonstrates your ability to define a strong creative vision and translate it into relevant and impactful graphic design