



# Example of Design Director Job Description

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Our innovative and growing company is hiring for a design director. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for design director

- Bachelor's or Master's degree in Graphic or Industrial Design, Computer Science, HCI, Architecture, or related areas
- Partners with all other divisions, handbags, footwear to achieve consistency in product
- Deliver a user experience vision, and a plan for iterative updates in achieving that vision
- Work with key internal and external stakeholders to define and implement a strong strategic creative vision for the SSENSE brand
- Sourcing trims, fabrics and accessories and new finishes and techniques
- Assisting in the manufacturing and production process
- Responsible for executing seasonal creative direction and color palettes for the brand
- Partner with the Commercialization Director to ensure commercial success of seasonal line offerings with a focus on fit and function
- Collaborates with Merchandising team to understand buy size and importance of each item
- Stays up to date with industry developments, construction, materials, new techniques, processing

## Qualifications for design director

- Understands retail store design aspects, lighting, furniture design, detailing fixtures

- Able to leverage on-the-boards experience to provide focused creative direction and feedback that consistently drives and elevates design
- 10+ years experience in a similar role within a company or agency - preferably from a design and branding agency environment
- 5+ years of experience as a level designer or other relevant experience
- Womens Design background required