



Example of Design Director Job Description

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Our growing company is looking for a design director. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for design director

- Identifies trends for general concepts and color
- Developing and continually enriching a user/business/tech context which is credibly reflective of appropriate trends, and the JPMC context
- Partner cross-functionally with Pattern Makers, Merchandising, Materials, and Product Development on regular basis
- Lead, mentor and develop designers and assistants
- Ability to drape on the form
- Ability to translate ideas from concept to completion
- Minimum 10 years of experience designing Sweaters
- Experience in a fashion brand a must, luxury experience a must
- Ability to sketch, drape and work hands on with patternmakers and samplemakers
- Set, discover & create mood boards, briefs, guidelines and best practices

Qualifications for design director

- Be THE evangelist for UI best practices and design excellence across the entire product line
- Participate & conceptualize at a high level about product strategy and vision - not just visual ideas but what should we build and why
- Define interaction flow and make aesthetic decisions for the design and technical execution of all products
- Identify examples of 'good work' and 'great work'
- Have an understanding of the global industry names, agencies and players

technology