



# Example of Deposit Product Manager Job Description

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Our company is searching for experienced candidates for the position of deposit product manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for deposit product manager

- Translate business opportunities, customer needs, and business goals into a product development roadmap
  - Lead new program development projects within Business Banking and across other lines of business
  - Lead and understand in-depth analysis on all products, with emphasis on savings/CD
  - Perform financial modeling and simulations to determine the profit and loss impact from new product introductions and product enhancements
  - Partner with key stakeholders within Business Banking and across the enterprise to design and manage product program initiatives
  - Create and report on key portfolio metrics ad hoc reporting on portfolio trends and related industry comparisons including competitive analysis of product, pricing, portfolio dynamics and promotional structures
  - Own, manage and socialize your product backlog seeking iterative improvement and continuous refinement
  - Manages all aspects of assigned products for product lines to maximize product potential and profitability
  - Work closely with Treasury and Finance teams on interest rate and liquidity risk positioning
  - Develop, present and defend recommended Deposit Pricing decisions to Executive Management
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- Demonstrated experience with large, complex portfolios
- Direct product P/L responsibility
- Undergraduate degree in a business related field or equivalent experience
- Minimum five years of treasury services product management or related treasury management experience
- Excellent project management/organizational skills and history of successfully driving multiple projects simultaneously to completion
- Strong project management with ability to lead complex projects end-to-end with minimal supervision