



Example of Deposit Product Manager Job Description

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Our growing company is searching for experienced candidates for the position of deposit product manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for deposit product manager

- Develops and maintains strong partnerships with sales teams, marketing, communications, operations, technology, legal, compliance, finance and channel management to effectively drive for results
- Provides frequent communication to management on the progress of initiatives and projects
- Closely monitors the competitive and industry landscape, and have a solid understanding of the regulatory requirements and regulatory changes that impact the assigned product line(s)
- Develops and presents recommendations to improve the customer experience, improve performance, enhance profitability, reduce cost, reduce risk and create efficiencies
- May directly manage Product Analysts
- May serve as a project manager on consumer product related projects across various channels (Online, Branch, Call Center, .)
- Understand customer acquisition/retention trends
- Manage Business Banking Savings and CD product portfolio
- Actively support other Business Banking deposit products including checking & saving
- Become expert in client experience, banker experience, systems and business product solutions

Qualifications for deposit product manager

- Previous experience managing financial services products or channels, leading initiatives from beginning to end, and sourcing new opportunities to improve profitability and reduce costs, is required
- A minimum of 3 years of financial services experience preferably in product management is required
- Bachelor degree in Business or related discipline (or) equivalent business experience
- Demonstrated capabilities in developing and executing strategies and managing product portfolios
- Direct experience in developing initiatives which have increased product acquisition, cross-sell, usage and retention