



# Example of Data Specialist Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of data specialist. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for data specialist

- Perform regular audits of product database information and branded website to ensure product presentation meets customer expectations and brand standards
- Have an Associates degree
- Be familiar with various web browsers such as Internet Explorer, Firefox, Chrome, Safari
- Have a basic understanding of HTML, CSS and XML
- Conduct primary validation of health care practitioner and health care organization demographic and credential information
- Coordinates STARS client activation/set-up
- Sets-up STARS with JDA including sharing formal requirements, proposing solutions from a menu of available options
- Liaises with IT and keeps track of all activities (highlight priorities to IT, remove roadblocks)
- Keeps track of S&Op activities (highlights priorities to S&Op, removes roadblocks)
- Maintains active clients

## Qualifications for data specialist

- 3+ years B2B marketing data management / analytics experience
- Experience with Eloqua and Salesforce.com is highly desired
- Years of data warehouse analysis work

- Advanced knowledge of the SPS system at the sku level and overall store inventory management