



# Example of Data Product Manager Job Description

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Our growing company is hiring for a data product manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for data product manager

- Identify and negotiate with 3rd-party vendors to acquire and ingest new data sources to strengthen our property profiles
- Key to the role is the translation of business needs into a coherent prioritised product roadmap for the Connect/Data Portfolio product portfolio in BT ROI
- Manage life cycle of product development, implementation and success, including buy-in from all operational and support functions of the business to support and implement product plans
- To create, own, maintain and deliver against a product roadmap for the portfolio, with a clear evolutionary path using a methodological approach to product lifecycle management
- Own the assigned elements of the product plan, price, pricing strategy, development budget and roadmap for the Connect/Data Portfolio product portfolio in BT ROI
- Work with the relevant Proposition Manager to ensure commercial contribution is maximised
- Formally establish virtual product development team who are clear on purpose and objectives, and successfully manage the launch team to deliver on those objectives
- To support the sales channels in providing sales tools, know-how and briefings on the product portfolio, publishing content on OneSource.com sales portal and cultivating social expertise within the product management team

- Experience in a portfolio/product management with a track record of commercial and/or technical achievement and P & L improvement, revenue growth and cost reduction

## Qualifications for data product manager

- Hadoop and PIG scripts
- You have strong technical and relational database skills (Excel, Access, Hyperion/Brio)
- Ability to influence cross-functional teams and eventually create a consensus between
- Experience in Digital Advertising within CPG, Auto, or Big Data verticals preferred
- Conduct continuous Data Centre market research to grow market knowledge and develop market insights
- Work with Marketing colleagues to perform client, competitor and market analysis