Our innovative and growing company is searching for experienced candidates for the position of data analytics associate. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for data analytics associate

- Champion a data-driven culture and drive long-term business value creation through development of best-in-class analytics capabilities, enabled by high data integrity and scalable infrastructure
- Use Big Data sets to produce forecasting models, analysis and recommendations to quantify consumer propensity and identify cross-sell and up-sell opportunities
- Create the right processes and environment to best intake, scope, prioritize and execute inbound analytical requests to produce a clear and concise read-out
- Develop and execute tests to improve the impact of marketing programs and drive a culture of testing across the organization
- Own and develop KPIs and associated reporting to ensure timely, accurate and value-added reporting, supporting business self-sufficiency wherever possible
- Develop tools for automating data processing, cleansing and verifying data integrity
- Collaborate with other data scientists on best practices, code review, internal tools and process improvements
- Collaborate with Directors from each of the ASA departments and Assistant Director for Enrollment and Registration to identify data, evaluation, and assessment needs
- Determine appropriate metrics and data points to track on a regular basis for each department

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Qualifications for data analytics associate

- Strong Microsoft Excel and modelling skills, including fluency working in VBA, Macros, PivotTables
- Intermediate to advanced Microsoft Office skills, especially in Excel VBA, PowerPoint, and Access
- Minimum ten years of experience with IT architecture development, management, and providing of leadership
- Ten years of progressive experience in information management solutions and end-to-end development life-cycle support and SDLC processes
- Five years leading a team and technology including other architects, quality assurance, and operations professionals
- Demonstrated understanding of enterprise data warehouse, big data, BI & analytics, content management and data management