



Example of Creative Marketing Job Description

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Our company is looking for a creative marketing. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for creative marketing

- Make decisions on a daily basis that ensure both efficiency and creative quality
- Organize and maintain paperwork, rundowns, log sheets, music cue sheets
- Provide staff support for all markets such as LA Screenings, Mipcom, NATPE
- Work with business partners to gather information and understand their overall business needs
- Partner with the Brand teams and Creative teams to deliver on marketing briefs/deliverables
- Employs both standard marketing techniques new, creative marketing concepts, methods & platforms appropriate for commercial real estate such that it continually raises the bar for our brokers and aids them in business development
- Work will be from eight to ten hours per day, five days a week
- Works as a part of the team to creative marketing ideas and broader campaigns
- Collaborates with Marketing Manager to coordinate brand awareness and marketing efforts
- Assists in gathering and analyzing marketing data (campaign results, conversion rates, traffic) to help shape future marketing strategies

Qualifications for creative marketing

- 8-12 years experience, with demonstrated expertise in experiential marketing

- Proficient in (MAC) Photoshop, Illustrator, In-Design
- Must have experience in retail marketing
- Previous experience working with a broad range of Media (online, print, video)
- 4-6 years experience in program/account/marketing management