

Example of Creative Graphic Designer Job Description

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Our innovative and growing company is looking to fill the role of creative graphic designer. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for creative graphic designer

- Inspiring energy giving member of the team
- Participate in the conception of innovative and creative retail floorset graphics with input from merchants and supervisors
- As part of the team, innovate and create special retail graphics (floorset-specific brochures, perimeters, special programs, special events,) and special graphics (bridal advertising, brand marketing collateral, executive presentations,), with input from cross-functional partners
- Participate in production of graphics from initial release to print
- Create and maintain effective working relationships with vendors including printers, publications, etc
- Utilize and maintain computer equipment, printers, and supplies
- Dial into youth and fashion trends, art, sport and culture, while creating the future of UA brand creative
- Contribute to the exploration, conceptual and visual development, and execution of design directions within Brand Creative
- Have an enthusiastic curiosity and self-starting attitude
- Be an inspiring, energetic member of the team

Qualifications for creative graphic designer

• Clear understanding and knowledge of typography and visual communication

- Knowledge of Final Cut and After Effects is a plus
- Demonstrated visual design skills
- Ability to succeed in a fast paced, deadline driven environment