



Example of Creative Copywriter Job Description

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Our growing company is looking for a creative copywriter. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for creative copywriter

- Supervising writers, editors, content strategists
- Provides writing support for aligned client group(s), supporting projects from other clients as demand and scheduling requires
- Executes writing requests with accuracy, producing zero errors in work (all client edits are implemented correctly, spell check was run, facts were confirmed)
- Presents materials to clients
- Conceiving creative concepts
- Planning and coordinating creative work
- Implementing advertising strategy for clients
- Managing copywriters and graphic designers
- Presenting ideas in front of clients
- Develop a network of sources to serve as subject matter experts and contributors to communication products

Qualifications for creative copywriter

- The ability to self-manage while incorporating feedback from multiple departments
- Familiarity in collaborating with art directors and designers to produce top-quality work that gets results
- Ability to work to extremely tight deadlines in a fast paced environment
- Experience managing a team of copywriters/editors
- A profound love for local communities around the world

