Our company is searching for experienced candidates for the position of creative consultant. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for creative consultant

- Partner with creative agency on productions, timing and budgets
- Creative concepting for business-to-consumer and business-to-business marketing campaigns, supporting strategic marketing and sales objectives
- Design development for marketing collateral, advertising, direct mail, signage, trade show booths, digital, social, web and other forms of marketing and sales material (print and digital)
- Prepare and present creative concepts to strategic business partners
- Design compelling and engaging creative content for a wide range of FTI clients
- Collaborate with team members to create graphic collateral
- Translate prototypes into various mediums (social, print, web, and campaign)
- Contribute creative ideas and brainstorming in a team setting
- Leads copy efforts and collaborates cross-functionally to support product marketing initiatives, including the creation of customer-facing collateral, ensuring creative is highly-compelling and optimized to engage target audiences
- Serves as a resource and collaborates with internal stakeholders to develop and implement new marketing approaches which enhance and maintain the competitive position of this role's assigned area(s) in the marketplace

## Qualifications for creative consultant

- Prototype development skills in software such as Axure, Pixate, Flinto, Principle or Keynote
- Knowledge about Creative design patterns and pixel densities
- An understanding of front-end development and ability to handover launch-ready assets to the engineering team
- Experience working in a project team using agile development methods such as Scrum