



Example of Content Job Description

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Our innovative and growing company is searching for experienced candidates for the position of content. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for content

- Converting various electronic formats into acceptable HTML as used in our library
- Reviews TV, celebrity, and movie metadata and lists for accuracy
- Writes a compelling online communications to build the UOR brand and fan base
- Develop and execute strategy for acquiring global rights to desirable TV programming, sourced from outside the major studios through independent global and local players
- Oversee local programming for AMEA markets, with a specific expertise around Asia-specific programming such as K-Drama, Anime, Manhwa, Chinese drama, and Turkish drama
- Develop market expertise through continuous focus on and knowledge of the competitive market environment -- locally, in specific markets, and globally, across all territories
- Review web sites for content quality based on Content Guidelines
- Thoroughly check ad content with quality and accuracy
- Approve or disapprove new and changed ad submissions based on policy guidelines
- Analyze data and evaluate trends/ patterns

Qualifications for content

- Help develop and execute social strategy

- A minimum of 5 years of editorial experience, at least 1-2 years in digital
- Must be able to synthesize breaking news, social media, broader trends and events into the essence of what readers need to know in ways that make it must-view
- Experience using all social media platforms