



Example of Content Project Manager Job Description

Powered by www.VelvetJobs.com

Our growing company is hiring for a content project manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for content project manager

- Takes initiative to develop creative concepts within the Production unit
- Proactively forecasts issues before they arise and lead the effort to problem solve
- Leader on all the planning and delivery of communication between departments and/or vendors for special projects
- Chief point of contact for developing responses to complex project challenges
- Participates in performance management by providing feedback on the staff assigned to work the projects they work
- Ideate, create, sell and deliver vertical commercial content products across our news, sports, and entertainment brands but especially for Sports Illustrated
- Build new platforms inside of SI's distribution channels – print, online, video, & social
- Deliver projects based on efficient timelines
- Work with our vendor network and identify creators who can help us innovate the UX
- Collaborate with each brand's marketing and sales teams to illustrate our offerings, create new ones, and manage calendars to ensure alignment with other marketing initiatives

Qualifications for content project manager

- A minimum of 5 years in television production or related experience
- Candidates must have good computer background (Outlook, Word, Excel, ..) and solid communication skills
- Ability to manage multiple projects in a way that best serves the interest of the project and NGS
- Understanding of how a business unit(s) or division(s) operates
- Networking skills and cross-functional collaboration