Our innovative and growing company is searching for experienced candidates for the position of content management. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

**Responsibilities for content management**

- Design and layout catalogs within InRiver using the Adobe InDesign extension to support businesses digital presence on web & print
- Audit product catalog completeness, accuracy and standardization, and follows up with purchasing, developers, vendors to close the gaps
- Create ad-hoc flyers and brochures in Adobe InDesign as requested by business units and other teams
- Assist in the creation of email blasts using predefined templates
- Build and enhance the basic capabilities of the websites and apps for all our brands and locations
- Build a “reference” customer experience roadmap based on
- Experience with "Livelink" OR "Content Server"
- Writes designs for new systems, or changes to existing systems
- Pipeline Tracking & Reporting– Maintain an accurate joint sales pipeline with the alliance team and provide timely reports to key stakeholders
- Go-to-market (GTM) Plans – Design and lead a GTM plan for the alliance

**Qualifications for content management**

- Proactive problem-solving nature, with the ability to take the reins when needed
- Intermediate level experience with Microsoft Word, Excel and Powerpoint
- Excel experience must include the ability to manipulate data, create and
• Ability to lead Behavioral Driven Development and Design processes from inception to execution
• Bachelor's degree in engineering or another scientific discipline
• Experience in other aspects of enterprise content management such as imaging, workflow, archiving, are NOT required