Our innovative and growing company is hiring for a content lead. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for content lead

- Gathers, analyzes and documents business cases, functional and technical requirements, and process flow diagrams
- Leads multiple projects working directly with stakeholders, project teams, product management, program management and other business partners to ensure that ingestion and Content Management System requirements are positioned and integrated correctly into workflows
- Assists with architect solutions using the most appropriate technologies considering costs, business priorities and operational strategy
- Leadership and mentoring of a team of writers
- Provide necessary management and oversight
- Provide content strategy and communications support and guidance to other areas
- Ensure compliance with appropriate regulatory and corporate guidelines and regulations in all communications
- Proven knowledge and experience of SEO, social, analytics and audience development best practice
- Strong CMS knowledge
- CMS-literacy

Qualifications for content lead

- To be proficient in the area of Enterprise content Management and

- 10+ years in educational publishing, with an emphasis on digital content/curriculum development and instructional design
- Deep knowledge of curriculum at elementary and/or secondary level
- Provide technical expertise to the operational and engineering domains of an operational Content Delivery Network
- Contribute and drive the continuous improvement of the Content Delivery Network
- Take the technical lead during incident and problem management