



Example of Content Developer Job Description

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Our growing company is looking for a content developer. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for content developer

- Evaluates quality and effectiveness of current products, including benchmarking against key competitors
- Assists the Product Manager in identifying and evaluating author and subject matter experts
- Coordinates authors' and subject matter experts' responsibilities for preparation of both print and digital content
- Ensures that content development follows accepted processes and standards
- Works with team to conceptualize and develop plans for media products, including business requirements, schedules, and budgets
- Developing investment stories and product content for the Alternatives & Solutions investment platforms that connect products and capabilities with client needs
- Working with Portfolio and Distribution Teams to craft new or tailor existing stories in a way that resonates with client challenges and opportunities
- Creating stories and visual concepts that will help investors more easily grasp complex concepts and motivate them to choose the company as their strategic partner
- Evaluate the internal and external knowledgebases to ensure content is current and accurate
- Develop investment stories and product content for the Alternatives and Solutions investment platforms that connect products and capabilities with client needs

Qualifications for content developer

- Unix system configuration management tools
- Test Driven Development or Behaviour Driven Development
- Pragmatism and an appreciation for simplicity
- A great sense of humour and attitude
- Experience with developing Content Management tools is highly desirable