



## Example of Content Creation Job Description

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Our innovative and growing company is looking to fill the role of content creation. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

### Responsibilities for content creation

- Have expert-level understanding of a breadth of digital tools and technology, commitment to staying informed of trends and developments in digital media and content creation within and outside the industry
- Partner to define key performance metrics
- The T3 candidate interested in the Turner Studios creative services department must have a drive to want to learn about the production of promos, sizzle reels, digital/social content and custom video shooting
- Candidate will assist Writer/Producer in all stages of production
- Candidate will be required to write scripts
- Candidate will assist the Project Manager, Content Creation Operations with responsibilities such as booking/attending project meetings, sending meeting notes, booking edit/audio/graphics sessions, booking VO sessions, managing project budgets, managing media
- Candidate will assist Project Manager, Content Creation Operations with managing all sessions needed for TNT Latin America Awards Shows
- Candidate will be responsible for assisting with administrative requests from Content Creation staff (booking meeting rooms, travel)
- Drive GERBER leadership by leading the Visual Identity strategy and providing break-through, differentiated, high quality and on-target content addressing the brand opportunities as outlined in the MBS, Masterbrand and Segment specific strategies
- Build a Best in Class, fast, flexible and service oriented Visual Identity and

the most productive structure, populated with the necessary talent and skillset, working with the right mindset and effective and fast processes

### **Qualifications for content creation**

- Familiar with various video codecs, including H.264 and HEVC
- Skilled at planning, shooting, editing and color grading specialized content for internal testing purposes
- Skilled at time management, useful for planning projects, meetings, and deadlines with teammates and vendors
- Ability to proofread a variety of internal and external documentation including presentation decks and test plans
- Familiar with internal testing procedures and bug documentation
- Ability to work in a dynamic and high-pressure environment