Example of Content Assistant Job Description



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Our company is looking to fill the role of content assistant. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for content assistant

- Proactively identify opportunities, collating ideas for new, engaging content and how it will be executed
- Be a flexiski brand champion, ensuring all digital content adheres to brand guidelines
- Creation of mediasense orders for kids programs working with the T&O Operations department in London
- Order programs for all channels with distributors and laboratories according to programming dates
- Raise purchase orders for vendors
- Delivery and follow up on on-air material
- Update trackers for kids programs and TCM Cinéma
- Follow up of dubbing plannings for kids programs with studios and approvers
- Order programs for the Syndication department according to Sales
- Assist the Content Manager in ensuring all products are successfully online in a timely manner

Qualifications for content assistant

- Enthusiasm for men's apparel and trends
- Passion for working with people, positive thinking, creativity, fun on the job
- Enjoys learning by doing
- Technical skills/SQL
- Four or more years of professional experience in online or print journalism, news broadcast, or creative writing