



Example of Consumer Research Job Description

Powered by www.VelvetJobs.com

Our innovative and growing company is looking to fill the role of consumer research. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for consumer research

- Prioritization of initiatives and projects and timely delivery of insights and reports
Drives the development of strong working partnerships across functions within Chico's FAS and with outside vendors
- Develops and supports direct reports
- Create and maintain earnings models and financial models leveraging skills in accounting, finance and economics
- Keep abreast of new flow and identify the trends, the competitive landscape, the evolving content and services of companies related to the Australian and New Zealand Consumer sector
- Differentiate investment opportunities in the Australian and New Zealand Consumer sector
- Regularly interact with equity sales force
- Prepare and write research reports with a company or sector focus
- Handle and respond to requests for data and information from internal and external clients
- Deliver superior client service by exceeding client expectations and producing actionable insights that drive additional engagements and on-time renewals
- Write/design surveys for the Showtime consumer panel and track and analyze results, including summarizing feedback

Qualifications for consumer research

- Meet with major companies and investors within the European consumer sector
- Provide timely and high-quality response to institutional investors' queries
- Have a minimum of 2 years experience as an equities research analyst in the consumer sector
- Have strong tertiary qualifications
- A minimum of 12 years' market research experience (agency or client)