



## Example of Consultant, Product Job Description

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Our growing company is hiring for a consultant, product. To join our growing team, please review the list of responsibilities and qualifications.

### Responsibilities for consultant, product

- Supports the Proposition Manager with the implementation and delivery of refreshed products or propositions
- Conduct post-implementation reviews and coordinate corrective actions in conjunction with the Proposition Managers
- Conducts desk research and analysis for new and existing value added service providers
- Ensure that (i) product behavioural assessments, (ii) product reviews (incorporating comprehensive evaluation requirements) and (iii) management reporting are performed to the required quality standard and in a timely manner
- Source/prepare and monitor key performance indicators, ensuring they are appropriately reviewed, escalating issues where necessary
- Follow industry trends and developments, and analyse the competitor landscape to identify best practice in product evaluation and governance and any relevant business opportunities
- Treating customers fairly – all product initiatives must be based on sound customer outcomes, as overseen by the Conduct Committee
- Support the development by the Product Evaluation team of relationships within the Product Division and the wider business – Front Office, Business Development, Marketing and Risk, and also with external consultants/outsource providers
- Collaborate and drive activities with a variety of teams including Programme managers, product managers, technical architects, database developers, and operations engineers to execute against delivery plan

## Qualifications for consultant, product

- Drive strategy for growth of the category in APJ region at a premium to EUC
- Understand & communicate category financial performance and actions on quarterly basis
- Drive specific category based marketing programs to grow category revenue in low attach segments & work with merchandising to place products & promotions into marcom
- Driving SKU execution (launch, EOL, prod changes)
- Work with PG on creating APJ specific sku's to drive growth
- Work on special projects with cross functional teams to streamline process & drive key initiatives