



## Example of Consultant, Product Job Description

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Our growing company is searching for experienced candidates for the position of consultant, product. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

### Responsibilities for consultant, product

- Align with geo sales management to understand sales priorities, communicating them to corporate marketing
- Manage and deliver marketing programs with input from corporate teams, incorporating the full mix of marketing vehicles social, digital, events, demand generation
- Develop/feed BU content into direct marketing capabilities
- Act as the focal point for the prioritization and feedback of all field marketing information and positioning requirements
- Responsible for the formulation of business plans for a family of products
- Will conceptualize and articulate product and business strategy
- Leads teams of consultants and cross-functional experts in the formulation of strategy
- Leading Wholesale Credit contribution to Recovery and Resolution submissions each year
- Ensure the success and achievement of sales goals for the PCG and SBG products defined as QBOA and "attach" or "add-on." These products include, but are not limited to QBOA, One Place
- Develop the QBOA and "One Place" product sales strategy and pricing methodology

### Qualifications for consultant, product

- Solid understanding of various Software Development Life Cycles (SDLC) and all aspects of application phases from design through deployment preferred
- A relevant background in Nursing (theatre), Physiotherapy, Science or other related disciplines would also be highly considered
- Drive & personal motivation to succeed
- The ability to develop and manage relationships with multiple stakeholders
- Experience in product management / business management of online technology / applications