Our growing company is hiring for a consultant & principal. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for consultant & principal

- This role has multiple stakeholders, and success will require significant facilitation and coordination skills the intellectual and strategic ability to challenge established thinking and lead discussions where necessary
- Responsible for consulting & leading large multi-million dollar relationships with global Fortune 500 clients in the consumer goods industry
- Consult & lead projects in the areas of Marketing Mix Modelling, Price & Promotions, Revenue Management for large CPG majors using advanced analytics techniques like Machine Learning, Big data, Digital Analytics, marketing optimization & pricing analytics, BI-Visualization, rationalization & consolidation
- Develop sophisticated analytical frameworks
- Institutionalize analytics and build data driven solutions
- Lead client engagements and participate in key discussions and decisions
- Develop and implement appropriate solutions to identify and address business problems
- Design and execute scaled analytics capabilities in market size forecasting
- Use packages SAS, SPSS, Tibco Spotfire, Tableau
- Provide project assurance services and capability initiatives across projects including managing, conducting, monitoring, tracking and reporting on the assurance program of work

Qualifications for consultant & principal

- Must have ability and experience preparing management presentations with comprehensible storyline and actionable recommendations needed
- Must have ability to engage with different audiences at different levels, providing the right level of content to the right level of audience
- Must have excellent command over English and ability to write presentations and documentation with crystal clear clarity
- Experience in research on leading IT topics, structure them, and create discussion paper and derive recommendations for senior management
- Ability to think outside the box and propose innovative solutions to daily challenges