



# Example of Consultant, Communications Job Description

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Our innovative and growing company is hiring for a consultant, communications. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for consultant, communications

- Share best practices with other team members to further advance team skills
- Consistently use CGI brand standards in all external communications materials
- Take on additional activities to support the UK Communications team as required
- Consults and directs business in the effective use of communications, develops and executes the MC segment specific plans
- Champion advisor- and investor-oriented marketing approaches
- Support the implementation of PR and marketing communications activities
- Assist with client events, media activities, publications/content and digital communications including social media and search optimisation
- Writing top-of-the-funnel content to generate sales qualified opportunities
- Develop quality marketing and event collaterals, including multimedia
- Act as brand consultant to ensure compliance with brand guidelines

## Qualifications for consultant, communications

- Bachelors degree – Marketing or Communications a plus
- Ability to meet quality objectives
- In-depth knowledge of the firm's products and services
- Series 7 and Series 66 licenses (or ability to obtain in 120 days)

- Experience in the communications field