



Example of Competitive Intelligence Job Description

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Our company is searching for experienced candidates for the position of competitive intelligence. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for competitive intelligence

- Evaluate competitive threats and work with business teams to develop appropriate strategies
- Create in-depth competitor dossiers, including current strategies, expansion plans, market position, promotions, and product gaps for business customers
- Develops and manages intelligence tools to support mapping of customers and prospects to market sectors using research-based signals
- Complete analysis required for the development of competitive strategies for the strategic planning process
- Monitor, search, analyze and present Competitive Intelligence landscape information to the CMDR TA leadership team (CLT) and to RBB Core Team in support of strategic portfolio and partnering decisions
- Contribute expert CI assessments to local and global strategic update presentations throughout the year
- Map out and maintain a relevant list of domestic and international key conferences and meetings in the cardiorenal / RBB relevant disease space and help coordinate strategic attendance and CI collection at these meetings with local and global CMDR / RBB scientists
- Direct the development of parts price realization strategies for the Mack and Volvo conventional parts results in US, Canada and export markets
- Conduct on-going competitive analysis on key segments to ensure we have clear understanding of parts pricing vs
- Oversee Parts Dealer Council sub-committees regarding dealer price resale strategies

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- Highly-motivated team players with a “can-do” attitude, who show initiatives, flexibility and professionalism
 - Doctoral degree, from an accredited institution, with a focus in Life Science or relevant field is required
 - Deep understanding of challenges and opportunities technology developments
 - Science degree or background strongly preferred
 - Minimum three (3) years in an analytics role in the Casino or Hospitality industry
 - One to three years in a Research or a Competitive Intelligence Role preferred