Our innovative and growing company is looking for a competitive intelligence manager. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for competitive intelligence manager

- Direct/supervise the alignment of multiple market/customer research and intelligence efforts to support marketing planning activities
- Direct/supervise the application of research and intelligence methodologies using competitive intelligence data
- Direct/supervise the development and deployment of market research and intelligence to achieve stated research objectives
- Establish appropriate metrics to measure the achievement of research objectives
- Impact on strategic planning for overall company new marketing entry and existing market base
- Lead competitive threat assessments to develop rigorous team assumptions about key competitors
- Provide situational analysis support for quarterly business reviews, brand planning, launch readiness reviews
- Effectively manage a team of highly driven professionals
- Utilizing systematic processes to gather and summarize competitive information that is relevant to the business needs of Liver Disease therapeutic areas
- Building and maintaining select competitor product profiles (to support market assessment of competitive Gilead projects)

Qualifications for competitive intelligence manager

- Experience working on diverse projects and teams, in presenting findings to management in a timely and professional manner
- Experience in a high performance consulting or strategic planning environment demanding a sophisticated approach to understanding financial/market models, competitive trends and business impact
- Hands-on proficiency with spreadsheets, Excel macros, and the potential to use advanced decision support analytical tools (e.g., decision analysis software, monte carlo simulation, optimization) are critical
- Ability to analyze, synthesize a wide range of data inputs/sources and distill to meaningful insights conveyed in standardized metrics business reporting
- Strategic agility and structured thinking, intellectual curiosity is a must
- Ability to achieve results by working cross-functionally and collaboratively across a matrix organization, including scoping and managing projects with cross-business unit teams